



LOGO DESIGN & BRAND STRATEGY

FIRST IMPRESSIONS COUNT - GREAT DESIGN GETS YOU NOTICED AND GIVES YOUR CENTRE AN UNBEATABLE EDGE. YOUR LOGO NEEDS TO STAND OUT FROM YOUR COMPETITION AND BE EFFECTIVE FOR YOUR CHILDCARE BUSINESS.

Our creative team can offer a unique in-house design service and create a unique brand you will be proud of. We know how vital in negotiation a strong brand presence is. In fact it is the difference between success and failure. We know what investors and landlords want to see so we can create a powerful corporate image and profile for you that will set you apart from your competitors.

BRAND STRATEGY & DESIGN

We provide detailed and comprehensive research into designing a unique logo that reflects your business and values and will stand the test of time.

BRAND REVAMP

Sometimes all your current brand needs is a little refresh and not a complete re-brand.

DESIGN COLLATERAL

In addition, our in-house design team can create any other design elements that your business may require including Brochures, Flyers, Business Cards, Letterheads, Email Signatures, Print Advertising and Digital Social Media graphics.

SIGNAGE

We have extensive experience in facade and building development signage. Ensuring you are given the best choice of materials for the signage needed and designs that will get you noticed. We offer a full signage design, print and installation service.



COMPANY PROFILE

A Company Profile is an essential portfolio of your Childcare centres, providing a professional profile of your services, core values and success. We know what investors and landlords want to see, so we can create a powerful corporate image and profile for you that will set you apart from your competitors.

We work closely with you to design a beautiful and comprehensive profile as platform that can be presented to investors and/or landlords as an essential tool for the future growth and development of your business.

OUR KEY OBJECTIVE:

To create an authentic and aligned brand for your Childcare centre that represents who you are and reflects your core values and brand personality and unique to your service.

